Language and media: A resource book for students


Full text is not in this repository.

ABSTRACT

"Language and Media" is a comprehensive introduction to how language interacts with media. It investigates the forms of language found in media discourse; how patterns in such language use contribute to recognisable media genres and styles; and, broader social themes and consequences that arise from media language. It uses a wide variety of real texts from the media that include: newspapers covering events such as the Asian tsunami, speeches, blogs, emails, advertisements and interview transcripts from television talk shows including Oprah. It provides classic readings by the key names in the discipline including David Crystal, Norman Fairclough, David Graddol Allan Bell and Theo van Leeuwen. It is accompanied by a supporting website. Written by two experienced teachers and authors, this accessible textbook is an essential resource for all students of English language and linguistics.