Survey of Texas Hispanic-owned Businesses with Paid Employees

Abstract
This report analyzes a survey of 2,811 Texas Hispanic-owned firms with paid employees conducted in 2011. The findings presented here build on results from the 2007 Survey of Business Owners (U.S. Census Bureau) and identify challenges to growth among Texas Hispanic-owned firms with employees. These firms were responsible for the vast majority of economic activity (sales, employment) among Texas Hispanic-owned businesses in 2007, despite representing only 9 percent of all Hispanic-owned businesses in Texas. Key findings reported in the study include the importance of the need for management and leadership training among the owners and their employees; the need for communication training; and the need for improved access to public- and private-sector customers. Case studies of individual companies illustrate the survey findings.
This report analyzes a survey of 2,811 Texas Hispanic-owned firms with paid employees conducted in 2011. The findings presented here build on results from the 2007 Survey of Business Owners (U.S. Census Bureau) and identify challenges to growth among Texas Hispanic-owned firms with employees. These firms were responsible for the vast majority of economic activity (sales, employment) among Texas Hispanic-owned businesses in 2007, despite representing only 9 percent of all Hispanic-owned businesses in Texas. Key findings